



Environmental Commission Minutes March 16, 2017

Call to Order: Rayna Laiosa, Pat MacDonnell, and Hazel Pinos

Guests: Mary Mahon, Carol Robertson

- I. Attendance and Acceptance of - Moved to the April 6, 2017 Meeting
 - a. Environmental Commission Meeting Minutes – January 12, 2017
 - b. Environmental Commission/Green Team Meeting Minutes – February 27, 2017
- II. Hawthorne Water Reports January and February 2017 reports was reviewed and discussed. All water results are fine, below NJDEP water quality standards
- III. Planning Board Report – Mary Lou DiMattia – No report provided
- IV. Green Team Subcommittee Meeting
 - a. Community Garden – 2017 Growing Season – Two (2) 4 x8 Garden Beds Available – Application Deadline February 17, 2017; Received one (1) Application from Hawthorne Resident; Will Re- advertise that one (1) garden bed is still available for residents; Rayna contacted the applicant to inform her that she has a garden bed. New Gardener will submit payment and will contact me to receive the community garden key.
 - b. Native Plant Project – Please see below
 - c. **Next Green Team Meeting Monday March 27, 2017 at the Hawthorne Library**
- V. 25th Annual Cel-Earth-Bration – Saturday April 22, 2017 10:00 am to 2:00 pm
 - a. Theme – “25 Years Celebrating the Earth”
 - b. School Use Application – BOE – Room 120, Room 111, cafeteria, auditorium, and classrooms; Ensure Sound System is working in Auditorium; Coordinate with HHS Principal – Completed and Approved March 2017
 - c. Process of Distributing Flyers/Communication to the School System – Send to Rick Spirito for approval, then to all Principals – Sent to all schools - Completed March 10, 2017
 - d. Request Teachers Representing the 5 schools – Distribute letters by March 1, 2017, Next Step: Rayna sent the 2016 letters to Rosanne as examples. Completed
 - e. 2017 Green Project Contest – “25 Years Celebrating the Earth!”; Rosanne prepared and submitted letters to the Teachers - Distribute letters by March 1, 2017; deadline for registration **Mrs. McAllister at Jefferson School April 12, 2017** Next Step: Rayna sent Final 2017 letters to Rosanne for review/approval. Rosanne will send to Rick Spirito (approval) for distribution – Completed March 1, 2017
 1. Prizes – Local and surrounding businesses; need donation letter – Prepared and Provided to Commissioners and Green Team members - Completed
 2. Create 2017 Business List

3. Certificates – None; same as last year 2015/2016 - Agreed
 4. Judges – TBD
 5. 1st Place Winners Displayed at the Hawthorne Library – Mary will follow up with the Library Director - Confirmed
- f. Potential Entertainment/Vendors
1. Rizzo Reptile – Booked \$600; two (2) shows
 2. Hawks/Falcons – Booked by Rosanne/Bob \$250; one (1) show
 3. Beekeeper- Rob will follow-up
 4. Facepainting/Tattoos/Sponges – Rosanne
 5. Giveaways for the Middle School Games – Rosanne – Pencils, Dog Tags, Bracelets
 6. Craft Workshop – Native Plants with Bees; coloring of flowers; Mary presented to the Team – Tissue paper flowers, bee made out of pipe cleaners – No longer making bees 3-16-2017; hand drawn native plants designed by Mary for coloring; Next Step: Rayna will send Mary a list of native plants perennials utilized at our Identified Sites in Hawthorne – Completed; Next Step: Carol/Rayna will provide color pictures of the native plants to Mary - Complete
 7. Hawthorne Environmental Commission/Green Team Native Plant Launch – Create Bulletin Board – Mary and Carol is working on the Bulletin. Next Step: Carol will prepare a few sentences on the Importance of Native Plants for the Tri-Fold; Rayna will purchase tri-fold for Mary. Bring to the next Green Team meeting March 27, 2017
 8. Hawthorne Shadetree Commission – Need to follow up with the new Chairperson; Rayna confirmed Shadetree participation; will have the tree raffle/tree saplings; Will publish an Ad in the Hawthorne Press
 9. Hawthorne Recycling – Create Bulletin Board on Hawthorne's Recycling Program; 2017 Calendar has pictures
 10. Flo's Market – Rob/Rayna will follow up with Ellen
 11. Request – Sewing School participation with the Trashion Show and Stephanie Tonnesen, local resident – Confirmed;
 12. Chet Scents – Rayna will contact Donna; Confirmed – will create a 25th Anniversary Cel Earth Bration soy candle for the event
 13. Lincoln Middle School – Games – Two (2) new teachers are interested in participating at Cel-Earth-Bration; Raffles – plants???
 14. Hawthorne High School Ecology Club – Dirt Cake Scott Chrimel; Rayna will contact Scott to confirm
 15. Viridian Energy – Hazel - In-process - Confirmed
 16. Hawthorne Pediatrics – Hazel – Confirmed
 17. Bear Resource Management - Confirmed
 18. Make Vendor Table Signs - Rayna
- a. Trashion Show - Expand to designing bags, hats; jewelry as well as designing clothing
1. Save the Date Flyer – Hazel
 2. Trashion Certificate
 3. Trashion Prizes – Will be part of the Green Project prizes
 4. Judges – Sharon Abood, Stephanie Tonnesen, and Rayna Laiosa
- g. Tentative Schedule of Events – Need two (2) Posters
1. Rizzo – 11:00 to 11:45 am
 2. Rizzo – 12:00 to 12:45 pm
 3. Hawks – 10:15 to 11:00 am
 4. Trashion – 1:00 pm
 5. Award Ceremony – 1:30 pm
- h. Publicity/Press Release/Ads
1. Channel 77

2. Nextel Alerts

3. Hawthorne Press/Gazette

1. Press Release – Week of March 27, 2017 – Trashion and Cel Earth Bration
2. Press Release – Week of April 3, 2017
3. Ad – Week of April 10, 2017 - Hawthorne Shadetree Commission
4. Ad – Week of April 17, 2017 – Hawthorne Environmental Commission

4. Borough Website

5. Facebook pages

6. Signs - Doubled sided wording – Mike will get pricing from Marc Molernaro; Received and Maureen/Mike will work with Marc

7. Fliers for local businesses and school system for Distribution – Carol Southside of Goffle Road and Wagaraw Road; Mary – Warburten Avenue and Lafayette Avenue; Patty – Diamond Bridge Avenue

8. Save the Date Flyer – Hazel - Completed

9. Timeline – Mural - Hazel

- i. Buttons – Local vendor – Bounty’s Plunder by Amanda Moscarell; 25th Anniversary Celebrating the Earth Logo Buttons; Native Plants Bee and Butterfly; Rayna purchased a total of 50 buttons for the Commissioners, Green Team members, and the volunteers at the Event.
- j. Chet Scents – Soy Candles – Request 25th Cel-Earth-Bratton candle; Confirmed on March 19, 2017 and sent Donna our logo.
- k. T-Shirt - Black T-Shirt with three (3) colors; Designed by Brenda – Maureen is working with Marc on pricing.
- l. Shredding Day – Recommendation to Borough – Combine Project Medicine Box collection with the Shredding Day; Promote the awareness and how to dispose prescriptions safely
- m. Photographer
- n. Special Invitations – Communicate to BOE, Mayor, and Council members
- o. Thank You Poster – Need to Make a Poster - Mike Mariani
- p. Materials for Prizes/Event – Paper Clips, Binder clips, crayons, markers, magnets, envelopes, elmer glue, index cards, scotch tape, Karaoke machine for Cafeteria, Bob Maggio – extension cords, elastic rubber bands, hole punch- Request items from team members to bring to Cel-Earth-Bratton
- q. Green Table clothes – Rayna

VI. Sustainable Jersey Small Grants Program – Awarded \$2,000 April 2016 – Native Plant Innovation Project

a. Identified Chamber Member Locations

1. Paul’s Motor – Mary- Interested – large pot 19 x 21; suggestion elder berry; Mary and Patty conducted a site visit to determine what is appropriate for the large pot – Commission agreed that winterberry holly will be planted in the pots. Received mixed information from Rohsler’s about potted winterberry holly; 01-0-2017 Team Agreed Dwarf Nine Bark plant; Next Step: Carol will contact Rohsler’s for pricing; Once we have pricing for plant, humus, and pot, we will contact Paul’s Motor – Mary contact person to Diane.

b. Identified Borough Owned Property Locations

1. Hawthorne Bandshell – Administration/Mayor is interested; Will re-evaluate the types of native plants in September – Carol will propose native plants for the two areas. Carol proposed native plant design of New Jersey Tea, Big Bluestem, and Potentilla fruticosa “Coronation Triumph” – Team agreed; Next Step: Carol will contact Rohsler’s for

- pricing of plants and humus - Completed; Next Step: Maureen will follow-up with DPW sprinkler system fixed due to lines broken during the construction of the Band Shell. Confirmed 1-31-2017 by Maureen Cook that the sprinkler system was fixed.; 3-16-2017 Team agreed to change Big Bluestem to Jersey Tea Happy Face;
2. Hawthorne Ambulance Corp – Transplant milkweed from the Library; purchase blazing star, and coreopsis; Next Step: Carol will contact Rohsler’s for pricing for plants and humus; Mary will contact John Lane on our native plant plans. - Approved
- c. Grant Budget
1. Spent - Native Plant Purchased Rohsler’s Nursery approximately \$1,100
 2. Spent - Sprinkler System at Library approximately \$100
 3. Remaining Funds of \$800 – printing materials, advertisement, and native plants/soil, plant stakes and native plan sign, etc. Discussed the Native Plant Signs approximate costs of \$250 (1 to 2 week delivery time needed; lasts approximately 5 years); Plants \$400 and Native Plant Identified Signs \$100;
 1. Native Plants - Carol will get pricing for the native plants and materials from Rohsler’s for next meeting in March – Completed. Carol will get an invoice for the Borough to start the process of issuing a Purchase Order.
- d. Next Steps:
1. Individual Native Plant Signs – Rayna - Team reviewed and agreed to order the heavy duty 21 inch metal stakes with the weatherproof labels. Need to find someone with a laser printer to print out the labels of the native plants. Rayna will contact Marc Molenaro for assistance. – Confirmed Marc will help with the labelling of the plant signs.
 2. Native Plant Sign for the identified areas – Team Discussed the Design Layout; Agreed 9 x 12 Sign “Native Plants Live Here” Hawthorne Environmental Commission, Hawthorne Green Team and SJ Logo on Sign, Coneflower with Bee and Flower with Butterfly;
 3. Create the Final Native Plant Designs for Borough Hall (Patty), Puzo’s (Carol) and Magic Carousel (Patty) and develop instructions on the maintenance of the native plants for each of the sites; Reviewed Patty’s handwritten native plant design of areas; Identified the missing native plants on the Municipal building areas; need to double check in the field (Carol) - Completed. Next Step: Rayna will send Patty the missing plants at the Borough Hall and Puzos - Completed.
 4. In October 2016, Green Team proposed additional sprinkler heads at Borough Hall to Eric Maurer; Rayna will follow-up with Eric
- e. Tentative Schedule
1. Weekend of May 6 (Saturday) – Plant native plants at the Bandshell, Paul’s Volvo, and Ambulance Building Corp; Rain Date Weekend of May 13, 2017
 2. Grand Openings – Month of June – Saturday - June 17, 2017
- f. Publicity/Website/Grand Opening – Local newspapers highlight each business/borough owned property; Discussed a Collective Button for the Launch of the Native Plant Project Next Step: Maureen will follow-up on the Borough’s website upgrade. Green Team would like to start to post the Native Plant Webpage Site.

VII. Update on Issues and Commissioners Concerns, Next Steps - None

Environmental Commission Meeting
April 6, 2017 at 7:30 pm
Municipal Building 2nd Floor Conference Room