



Hawthorne Green Team Committee Minutes: March 27, 2017

Call to Order: Rayna Laiosa, Robert Meier, Mary Mahon, Carol Robertson, Pat MacDonnell, Mike Mariani, and Karen Young

Green Team Purpose

- Making community life sustainable in a way that minimizes environmental harm and depletion of natural resources
- Framework is based on the Sustainable Jersey Certification

Topics Discussed on 03-27-2017:

- a. Review February's 27, 2017 Environmental Commission/Green Team minutes – Green Team minute portion approved
- b. Community Garden Discussion
 - i. Community Garden – 2017 Growing Season – Two (2) 4 x 8 Garden Beds – Confirmed that two (2) new Gardeners are assigned.
- c. 25th Annual Cel-Earth-Bration – Saturday April 22, 2017 10:00 am to 2:00 pm
 - i. Theme – “25 Years Celebrating the Earth”
 - ii. Green Project Contest – “25 Years Celebrating the Earth”; Rosanne will prepare and submit letters to the Teachers – Done; Deadline April 12, 2017 – Mrs. McAllister at Jefferson School; Concern that letters were not distributed; Rayna will contact Rosanne to follow-up with the schools.
 - a. Prizes – Local and surrounding businesses; Complete donation letter
 - b. Create 2017 Business List – See Excel spreadsheet - Reviewed and donations are coming in!
 - c. Judges – TBD
 - d. 1st Place Winners Displayed at the Hawthorne Library - Confirmed
 - iii. Potential Entertainment/Vendors
 - a. Rizzo Reptile - Booked
 - b. Hawks/Falcons – Booked
 - c. Beekeeper – Rob – Not available
 - d. Facepainting/Tattoos/Sponges - Rosanne
 - e. Craft Workshop – Native Plants – Tissue Paper Flowers; coloring of flowers – Mary Mahon
 - f. Hawthorne Shadetree Commission - Confirmed
 - g. Hawthorne Environmental Commission – Native Plant Launch; Mary and Carol – Tri-Fold Display on Native Plants
 - h. Hawthorne Recycling – Create Bulletin Board on Hawthorne's Recycling Program; 2017 Calendar has pictures – Maureen Cook
 - i. Flo's Market or Gourmet Express – Rob will follow-up
 - j. Request – Sewing School participation with the Trashion Show, and Stephanie Tonnesen, local resident, - Confirmed
 - k. Chet Scents – Confirmed – creating the 25th Anniversary Soy Candle Scent

- l. Lincoln Middle School – Games – Two (2) new teachers are interested in participating at Cel-Earth-Bration; Raffles – plants – Not this year, 2017; Confirmed LMS will handle the Games
- m. Hawthorne High School Ecology Club – Dirt Cake Scott Chrimel – Confirmed
- n. Hawthorne Pediatrics – Confirmed
- o. Viridian Energy – Hazel will contact them – Confirmed
- p. Bear Resource Management – Confirmed
- q. Make Vendor Table Signs - Rayna
- iv. Trashion Show - Expand to designing bags, hats; jewelry as well as designing clothing
 - a. Save the Date Flyer – Hazel
 - b. Trashion 2017 Certificate – Hazel will send to Rayna
 - c. Trashion Prizes – will be part of the Green Project prizes
 - d. Judges – Sharon Abood, Stephanie Tonnesen, and Rayna Laiosa
 - e. Press Release - Rayna
- v. Tentative Schedule of Events – Need two (2) Posters Size 24 x 36 – Karen Young
 - a. Rizzo – 11:00 to 11:45 am
 - b. Rizzo – 12:00 to 12:45 pm
 - c. Hawks – 10:15 to 11:00 am
 - d. Trashion – 1:00 pm
 - e. Award Ceremony – 1:30 pm
- vi. Publicity/Press Release /Ads
 - a. Channel 77 – Rayna
 - b. Nextel Alerts - Rayna
 - c. Hawthorne Press/Gazette - Rayna
 - i. Press Release – Week of March 27, 2017 – Trashion and Cel Earth Bration - Submitted
 - ii. Press Release – Week of April 3, 2017
 - iii. Ad – Week of April 10, 2017 - Hawthorne Shadetree Commission
 - iv. Ad – Week of April 17, 2017 – Hawthorne Environmental Commission; Submitted for review Hawthorne Press
 - d. Borough Website - Rayna
 - e. Facebook pages – Hazel
 - f. Signs - Doubled sided wording; Ordered and will be delivered week of April 10, 2017
 - g. Fliers - Fliers for local businesses and school system for Distribution – Carol Southside of Goffle Road and Wagaraw Road; Mary – Warburten Avenue and Lafayette Avenue’ Patty – Diamond Bridge Avenue
 - h. Timeline – Mural – Hazel
- i. Buttons – Local vendor – Bounty’s Plunder by Amanda Moscarell; 25th Anniversary Celebrating the Earth Logo Buttons; Native Plants Bee and Butterfly; Rayna purchased a total of 50 buttons for the Commissioners, Green Team members, and the volunteers at the Event.
- vii. T-Shirt – Black color with three color printing; Ordered and will be delivered week of April 17, 2017
- viii. Shredding Day – Recommendation – Combine Project Medicine Box collection with the Shredding Day; Promote the awareness and how to dispose prescriptions safely
- ix. Photographer

- x. Special Invitations – Communicate to BOE, Mayor, and Council members – Rosanne Zagatta
 - xi. Thank You Poster – Need to Make a Poster - Mike Mariani
 - xii. Materials for Prizes/Event – Paper Clips, Binder clips, crayons, markers, magnets, envelopes, elmer glue, index cards, scotch tape, Karaoke machine for Cafeteria, Bob Maggio – extension cords, elastic rubber bands, hole punch- Request items from team members to bring to Cel-Earth-Bration
 - ii. Green Table clothes
- d. Sustainable Jersey Small Grants Program – Awarded \$2,000 April 2016 – Native Plant Innovation Project
- i. Created a Native Plant Sub-Committee – Rayna, Mary, Carol, Pat, Yvonne, and Patty,
 - ii. Identified Chamber Member Locations
 - 1. **Magic Carousel** – Completed October 8, 2016
 - 2. **Paul’s Motor** –Interested – large pot 19 x 21; suggestion elder berry; Mary and Patty conducted a site visit to determine what is appropriate for the large pot – Commission agreed that winterberry holly will be planted in the pots. Received mixed information from Rohsler’s about potted winterberry holly; 01-0-2017 Team Agreed Dwarf Nine Bark plant; Next Step: Carol will contact Rohsler’s for pricing; Once we have pricing for plant, humus, and pot, we will contact Paul’s Motor – Mary contact person to Diane - Completed; March 20, 2017 – Requested two (2) Winter Berry plants; Agreed; Carol will get pricing for the plants.
 - 3. **Puzo’s** – Completed October 8, 2016
 - iii. Identified Borough Owned Property Locations
 - 1. **Borough Hall** – Completed October 8, 2016
 - 2. **Hawthorne Bandshell** – Administration/Mayor is interested; Will re-evaluate the types of native plants in September – Carol proposed native plants for the two areas. Carol proposed native plant design of New Jersey Tea, Big Bluestem, and Potentilla fruticosa “Coronation Triumph” – Team agreed; Carol will contact Rohsler’s for pricing of plants and humus - Completed; Next Step: Maureen will follow-up with DPW sprinkler system fixed due to lines broken during the construction of the Band Shell. Confirmed 1-31-2017 by Maureen Cook that the sprinkler system was fixed.; Environmental Commission meeting on 3-16-2017 Team agreed to change Big Bluestem to Jersey Tea Happy Face; resulted in (2) Jersey Tea + Coronation Triumph; Carol will get revised pricing
 - 3. **Hawthorne Ambulance Corp** – Transplant milkweed from the Library; purchase blazing star, and coreopsis; Next Step: Carol will contact Rohsler’s for pricing for plants and humus; Mary will contact John Lane on our native plant plans. - Approved
 - iv. Grant Budget
 - i. Spent - Native Plant Purchased Rohsler’s Nursery approximately \$1,100
 - ii. Spent - Sprinkler System at Library approximately \$100
 - iii. Remaining Funds of \$800 – printing materials, advertisement, and native plants/soil, etc. – printing materials, advertisement, and native plants/soil, plant stakes and native plan sign, etc. Discussed the Native Plant Signs approximate costs of \$250 (1 to 2 week delivery

time needed; lasts approximately 5 years); Plants \$400 and Native Plant Identified Signs \$100;

1. Native Plants - Carol will get pricing for the native plants and materials from Rohsler's for next meeting in March – Completed. Carol will get an invoice for the Borough to start the process of issuing a Purchase Order.

v. Completed Next Steps:

1. Completed Next Step: Work with Borough Administration with the identified Borough owned locations and Chamber business that have been selected for the native plant project – Scheduled a meeting with the Borough for September 16, 2016; Week of September 19, 2016 – Puzo's and Magic Carousel will be contacted to finalize their native plants and tentatively schedule the work – Approved
2. Completed Next Step: Patty contacted Goffle Brook Farms and Rohsler's Allendale Nursery & Florist for which native plants that they carry and pricing. All of the native plants that have been identified are available.
 - a. Completed Next Step: Rohsler's Site Visit (Patty, Carol, and Rayna) – Sunday September 18, 2016 to purchase all of the native plants; Rayna will work with the Borough with the issuance of the Purchased Order
3. Completed Next Steps: Joe Meltzer – installed the sprinkler head in the monarch butterfly garden. Estimate \$100 for the work conducted by the contractor – End of August the invoice was submitted for payment – Completed
4. Completed Next Step: Purchased Native Plant Books – Pollinator Plants and New York/New Jersey Native Plants – Completed
5. Completed Next Step: - Bob Polito put mulch at the Boro Hall and Magic Carousel. Downs Tree Service donated 6 cubic yards of brown mulch.
6. Completed Next Step: Individual Native Plant Signs – Pat MacDonnell ordered samples of individual signs; Team reviewed and agreed to order the heavy duty 21 inch metal stakes with the weatherproof labels. Need to order 100 metal stakes
7. Completed Next Step: Rayna requested an extension for the grant until August 31, 2017 to Sustainable Jersey (deadline March 31, 2017); Approved by Sustainable Jersey email dated November 1, 2016
8. Completed Next Step: Green Team members watered the native plants at Borough Hall until the first frost. Since the mulch placement, water every couple days; twice a week
9. Completed Next Step: Bob Maggio received approximately 30 flags to identify the perennials at Borough Hall; Green Team member, Carol, placed flags on the perennial plants.

vi. Next Steps:

1. Individual Native Plant Signs – Rayna - Team reviewed and agreed to order the heavy duty 21 inch metal stakes with the weatherproof labels. Need to find someone with a laser printer to print out the labels of the native plants. Rayna will contact Marc Molinaro for assistance. – Confirmed Marc will help with the labelling of the plant signs.
2. Native Plant Sign for the identified areas – Team Discussed the Design Layout; Agreed 9 x 12 Sign “Native Plants Live Here”

Hawthorne Environmental Commission, Hawthorne Green Team and SJ Logo on Sign, Coneflower with Bee and Flower with Butterfly;

3. Create the Final Native Plant Designs for Borough Hall (Patty), Puzo's (Carol) and Magic Carousel (Patty) and develop instructions on the maintenance of the native plants for each of the sites; Reviewed Patty's handwritten native plant design of areas; Identified the missing native plants on the Municipal building areas; need to double check in the field (Carol) - Completed. Next Step: Rayna will send Patty the missing plants at the Borough Hall and Puzos - Completed.
4. In October 2016, Green Team proposed additional sprinkler heads at Borough Hall to Eric Maurer; Rayna will follow-up with Eric

vii. Tentative Schedule

1. Weekend of May 6 (Saturday) – Plant native plants at the Bandshell, Paul's Volvo, and Ambulance Building Corp; Rain Date Weekend of May 13, 2017
2. Grand Openings – Month of June – Saturday - June 17, 2017

viii. Publicity/Website/Grand Opening – Local newspapers highlight each business/borough owned property; Discussed a Collective Button for the Launch of the Native Plant Project Next Step: Maureen will follow-up on the Borough's website upgrade. Green Team would like to start to post the Native Plant Webpage Site. Maureen follow-up – no upgrade to the Borough's website at this time; borough is working on it

1. Publicity/Website/Grand Opening – Local newspapers highlight each business/borough owned property

e. Open Discussions:

- a. Annual June Environmental Program – Recognize Marc Molernaro

VISION STATEMENT

Hawthorne is committed to protecting our natural resources while meeting the needs of the present generation without compromising those of future generations.

Sustainability means:

- Protecting our open spaces, and conserving our natural resources with waste reduction and recycling
- Promoting environmental education, and energy efficiency to residents and businesses alike
- Considering environmental, economic, and social impacts to future development
- Improving community health and quality of life for every citizen

**Next Joint Meeting Hawthorne Environmental
Commission/Green Team: April 6, 2017 at 7:30 pm
Municipal Building**