



Hawthorne Green Team Committee Minutes July 24, 2017

Call to Order: Rayna Laiosa, Pat MacDonnell, Alex Vetlox, Karen Young, Barbara Zakur, and Rebecca Grambone

Green Team Purpose

- Making community life sustainable in a way that minimizes environmental harm and depletion of natural resources
- Framework is based on the Sustainable Jersey Certification

Topics Discussed on 07-24-2017:

- a. Review June 26, 2017 Green Team minutes - Approved
- b. Community Garden Discussion
 - i. Harvest Celebration – October 21, 2017 at 4:00 pm Ambulance Building Corp – Confirmed; Pat will communicate to Gardeners
 - ii. Communication (e-mail and facebook) – Reminder to Weed around the garden beds – Pat - Completed
- c. Buy Local Campaign – Partnership with the Hawthorne Chamber of Commerce – Month of July 2017; - 20 Retailers
 - i. “BEE Local, BEE Hawthorne” Find the Hawthorne BEE!
 - ii. Grand Celebration –Hawthorne Farmers’ Market Sunday July 30, 2017 at 12:00 pm
 - iii. Pick-Up Prizes – Confirmed - Meg Natale will handle
 - iv. Publicity –
 1. Press Releases – Hawthorne Press & Gazette week of June 26 and July 17, 2017; Ad in Hawthorne Press week of July 3, 2017 and Week of July 24, 2017
 2. Borough Website, Channel 77, - Rayna and Meg
 3. Facebook – Hazel -
- d. 7th Annual Green Fair Sunday September 10, 2017 (rain date Sunday September 17, 2017)
 - i. **Time of Event** 9 am to 2 pm; set-up 8:00 am
 - ii. **Men of Horse Band** – 10:30 am to 1:30 pm with (2) 15 minute breaks – Mike Mariani will contact – Confirmed
 - iii. **Potential Vendors**
 1. Amy Rowe – Rainbarrel/green infrastructure/ water conservation/native plant booth – Mike Mariani will contact – Confirmed
 2. Hawthorne Recycling – Maureen Cook
 3. Pottery – Mary Mahon;
 4. “Animals Need You” non-profit organization Tom
 5. BEAR Management – Mike Mariani will contact Doreen – Confirmed
 6. City Green – Pat MacDonnell will contact - Confirmed

7. Hawthorne Garden Club – Pat MacDonnell will contact - Confirmed
 8. Gourmet Express - Mike Mariani will contact - Confirmed
 9. Peace Love LLC – Rayna - Confirmed
 10. Pandora Healing – Rebecca will contact
 11. Goffle Brook Farm – Pat M
 12. Passaic County 4-H Club - Mike Mariani will contact Amy Rowe (Bike Smoothie Demonstration – Rutgers Nutrition) – Confirmed
 13. Rocky’s Pet Pantry - Rebecca will contact
 14. Knead-U-Need - Rebecca will contact
 15. NJ Clean Energy Program – Promote programs
 16. Green Team/Environmental Commission Booth –Community Garden, Rain Garden, Native Plant Projects
 17. Food Bank – “New Hope” – Hazel – Rebecca will follow up with Hazel
 18. Viridian Energy – Hazel – Rebecca will follow up with Hazel
 19. Project Medicine Box – Get literature/information for Green Team booth – Maureen Cook
 20. Hawthorne School of Dance – Karen Young will contact Erin
 21. The Learning Tree - Rebecca will contact
 22. Paula Tutein – Booth on Coaching for Life – Opening Insights, LLC - Rebecca will contact
 23. Pilates Fusion – Pat Curcio - Rebecca will contact
 24. Green Mojo Eco Consulting Company – Rayna - Rebecca will contact
 25. Chet Scents – Soy Candles - Confirmed
 26. Holistic Nutrition for Life – Mary Mahon
 27. TechniArt - – Rayna - Rebecca will contact
 28. Electric Car – Mary - Rebecca will contact
 29. Hawthorne Railroad Association - Rebecca will contact
 30. Passaic County Open Space – Kathleen Caren - Rebecca will contact
 31. Hawthorne Shadetree Commission – Request how to request a tree in front of property; Barbara will contact Dria for participation at the Green Fair
- iv. **Farmer’s Market Vendors**
 - v. **Tables and Chairs** for event – Hawthorne Board of Recreation (Maureen/Bob Scully- tables) and Boys & Girls Club (John – chairs)
 - vi. **Press Release** – Rebecca
 - vii. **Green Fair Signs** - Rebecca
 - viii. **Green Fair Flyers** - Rebecca
 - ix. **Giveaways**
 - x. **Special Invitations** – Mayor and Council - Rebecca
- e. Sustainable Jersey Small Grants Program – Awarded \$2,000 April 2016 – Native Plant Innovation Project
- i. Created a Native Plant Sub-Committee – Rayna, Mary, Carol, Pat, Yvonne, and Patty
 - ii. **Identified Chamber Member Locations**
 1. **Magic Carousel** – Completed October 8, 2016
 2. **Paul’s Motor** –Interested – large pot 19 x 21; (2) Low Mound Chokeberry and (2) Coneflower – Completed May 19, 2017
 3. **Puzo’s** – Completed October 8, 2016

iii. Identified Borough Owned Property Locations

1. **Borough Hall** – Completed October 8, 2016
2. **Hawthorne Ambulance Corp** – Transplant milkweed from the Library; purchase blazing star, and coreopsis; Next Step: Carol will contact Rohsler’s for pricing for plants and humus; Mary will contact John Lane on our native plant plans. – Approved – DPW called for a Mark Out of Area; Completed May 20, 2017
3. **Community Garden Area** – Shady area outside the community garden – bushes - mountain laurel, beauty berry, etc.; In April 2016, Rayna had a conference call with Mayor Goldberg and Eric Maurer to discuss the outside of the community garden area; Concern about Borough property line with the neighboring properties. Rayna and Carol met with Bob Scully on April 12, 2017 to discuss Borough’s property line. – Completed May 20, 2017

iv. Grant Budget As of May 2017

1. Spent - Native Plant Purchased Rohsler’s Nursery approximately \$1522
2. Spent - Sprinkler System at Library approximately \$100
3. Spent - \$300 for Native Plant Lives Here Sign
4. Spent - \$78 for Metal Stake Signs
5. Donations – Robert Polito Landscaping - labor, (2) bags of potting soil for planters at Paul’s Volvo, Wooden Stakes, nuts/bolts, printing of plant labels, and Native Plant Books

v. Next Steps:

1. Water – Community Garden - Request gardeners to water the native plants; Carol will monitor the plants
2. Create the Final Native Plant Designs for Borough Hall, Ambulance Corp Building, Community Garden Area, and Paul’s Volvo. – Patty Elwood
3. Prepare and Submit Final Grant Sustainable Jersey Report – Due August 31, 2017
4. Borough Website – Create Native Plant Webpage – Rayna/Rebecca – Rebecca will prepare the native plant project power point presentations – Rayna will meet Ellen Brogno July 29, 2017 to upload the documents to the website

vi. Publicity Grand Opening – Saturday June 24, 2017 Press Release Hawthorne Press, Facebook, and Borough Hall Bulletin Board

1. Publicity on Grand Opening – Local newspapers highlight each business/borough owned property

vii. Bergen Audubon Society Certification – Discussed submittal of applications for the native plant locations

f. Open Discussions:

- i. Capstone Project “Volunteering for the Environmental Commission” – Barbara Zakur – 12 weeks to complete the project; Questions/Problems to be addressed in the project – 1) Allocation of resources – money- financial and volunteers; 2) steps to increase participation and 3) Authority of Power; will 5 to 10 survey questions; cover letter with instructions to distribute to current/former Environmental Commissioners and Green Team members; scale rating from strongly agree to disagree; 10 minutes to complete the survey; Will provide the survey to Rayna by the end of the week July 31, 2017 for distribution

VISION STATEMENT

Hawthorne is committed to protecting our natural resources while meeting the needs of the present generation without compromising those of future generations.

Sustainability means:

- Protecting our open spaces, and conserving our natural resources with waste reduction and recycling
- Promoting environmental education, and energy efficiency to residents and businesses alike
- Considering environmental, economic, and social impacts to future development
- Improving community health and quality of life for every citizen

**Next Meeting Jointly Hawthorne Environmental
Commission/Hawthorne Green Team
August 17, 2017 at 7:30 pm
Municipal Building**