



### **Hawthorne Green Team Committee Minutes: January 30, 2017**

Call to Order: Rayna Laiosa, Robert Meier, Maureen Cook, Mary Mahon, Carol Robertson, Amanda Moscarell, and Karen Young

#### **Green Team Purpose**

- Making community life sustainable in a way that minimizes environmental harm and depletion of natural resources
- Framework is based on the Sustainable Jersey Certification

#### **Topics Discussed on 01-30-2017:**

- a. Review December's 8, 2016 Environmental Commission/Green Team minutes - Approved
- b. Community Garden Discussion
  - i. Community Garden – 2017 Growing Season – Two (2) 4 x 8 Garden Beds Available –January 2017 Applications were made available; Deadline February 17, 2017 for accepting applications – Borough Hall – Ellen Brogno collecting them
  - ii. Rayna sent Press Release to Hawthorne Press and Gazette - Completed
  - iii. Borough's website has the updated 2017 Community Garden Application form, 2017 Rules & Regulations documents - Completed
- c. Holiday Buy Local Campaign – Month of December 2016 – Hawthorne Press Ad week of November 28, 2016; Press Release sent to the Hawthorne Press and Gazette/Record
- d. Sustainable Jersey Small Grants Program – Awarded \$2,000 April 2016 – Native Plant Innovation Project
  - i. Created a Native Plant Sub-Committee – Rayna, Mary, Carol, Pat, Yvonne, and Patty,
  - ii. Identified Chamber Member Locations
    1. Magic Carousel – Completed October 8, 2016
    2. Paul's Motor – Mary – – Mary – Interested – large pot 19 x 21; suggestion elder berry; Mary and Patty conducted a site visit to determine what is appropriate for the large pot – Commission agreed that winterberry holly will be planted in the pots. Received mixed information from Rohsler's about potted winterberry holly; 01-0-2017 Team Agreed Dwarf Nine Bark plant; Next Step: Carol will contact Rohsler's for pricing; Once we have pricing for plant, humus, and pot, we will contact Paul's Motor
    3. Puzo's – Completed October 8, 2016 (Native Plants – Clethra Ruby Spice, Golden Rod, and Coneflower)
  - iii. Identified Borough Owned Property Locations
    1. Borough Hall – Completed October 8, 2016
    2. Hawthorne Bandshell – Administration/Mayor is interested; Will re-evaluate the types of native plants in September – Carol will propose native plants for the two areas. Carol proposed native plant design of New Jersey Tea, Big Bluestem, and Potentilla fruticosa "Coronation Triumph" – Team agreed; Next Step:

Carol will contact Rohsler's for pricing of plants and humus;  
Next Step: Maureen will follow-up with DPW sprinkler system fixed due to lines broken during the construction of the Band Shell.

3. Rhodes Park – Utter Avenue off of Route 208 – Not at this time
4. Hawthorne Ambulance Corp – Transplant milkweed from the Library; purchase blazing star, and coreopsis; Next Step: Carol will contact Rohsler's for pricing for plants and humus;

iv. Grant Budget

1. Spent - Native Plant Purchased Rohsler's Nursery approximately \$1,100
2. Spent - Sprinkler System at Library approximately \$100
3. Remaining Funds of \$800 – printing materials, advertisement, and native plants/soil, plant stakes and native plan sign, etc.

v. Completed Next Steps:

1. Completed Next Step: Work with Borough Administration with the identified Borough owned locations and Chamber business that have been selected for the native plant project – Scheduled a meeting with the Borough for September 16, 2016; Week of September 19, 2016 – Puzo's and Magic Carousel will be contacted to finalize their native plants and tentatively schedule the work – Approved
2. Completed Next Step: Patty contacted Goffle Brook Farms and Rohsler's Allendale Nursery & Florist for which native plants that they carry and pricing. All of the native plants that have been identified are available.
  - a. Completed Next Step: Rohsler's Site Visit (Patty, Carol, and Rayna) – Sunday September 18, 2016 to purchase all of the native plants; Rayna will work with the Borough with the issuance of the Purchased Order
3. Completed Next Steps: Joe Meltzer – installed the sprinkler head in the monarch butterfly garden. Estimate \$100 for the work conducted by the contractor – End of August the invoice was submitted for payment – Completed
4. Completed Next Step: Purchased Native Plant Books – Pollinator Plants and New York/New Jersey Native Plants – Completed
5. Completed Next Step: - Bob Polito put mulch at the Boro Hall and Magic Carousel. Downs Tree Service donated 6 cubic yards of brown mulch.
6. Completed Next Step: Individual Native Plant Signs – Pat MacDonnell ordered samples of individual signs; Team reviewed and agreed to order the heavy duty 21 inch metal stakes with the weatherproof labels. Need to order 100 metal stakes
7. Completed Next Step: Rayna requested an extension for the grant until August 31, 2017 to Sustainable Jersey (deadline March 31, 2017); Approved by Sustainable Jersey email dated November 1, 2016
8. Completed Next Step: Green Team members watered the native plants at Borough Hall until the first frost. Since the mulch placement, water every couple days; twice a week
9. Completed Next Step: Bob Maggio received approximately 30 flags to identify the perennials at Borough Hall; Green Team member, Carol, placed flags on the perennial plants.

vi. Next Steps:

1. Individual Native Plant Signs – Rayna - Team reviewed and agreed to order the heavy duty 21 inch metal stakes with the weatherproof labels. Need to find someone with a laser printer to print out the labels of the native plants. Rayna will contact Marc Moleno for assistance.
  2. Native Plant Sign for the identified areas – Team Discussed the Design Layout; Agreed 9 x 12 Sign “Native Plants Live Here” 01-30-2017 Team agreed three (3) logos: Hawthorne Environmental Commission, Hawthorne Green Team, and SJ Logo on Sign, Coneflower with Bee and Flower with Butterfly; Mike presented native plant designed by Brenda and Mary
  3. Create the Final Native Plant Designs for Borough Hall (Patty), Puzo’s (Carol) and Magic Carousel (Patty) and develop instructions on the maintenance of the native plants for each of the sites; Reviewed Patty’s handwritten native plant design of areas; Identified the missing native plants on the Municipal building areas; need to double check in the field (Carol).
  4. In October 2016, Green Team proposed additional sprinkler heads at Borough Hall to Eric Maurer; Rayna will follow-up with Eric
- vii. Publicity/Website/Grand Opening – Local newspapers highlight each business/borough owned property; Discussed a Collective Button for the Launch of the Native Plant Project Next Step: Maureen will follow-up on the Borough’s website upgrade. Green Team would like to start to post the Native Plant Webpage Site.
- e. 25<sup>th</sup> Annual Cel-Earth-Bration – Saturday April 22, 2017 10:00 am to 2:00 pm
- i. Theme – “25 Years Celebrating the Earth”; Logo – Earth in the middle with the words around it 25 Years Celebrating the Earth! with Hawthorne Environmental Commission below it – Designed by Mike and Brenda Mariani
  - ii. Prepare and Submit School Application – BOE – Room 120, cafeteria, auditorium, and classrooms; Ensure Sound System is working in Auditorium; Coordinate with HHS Principal – Rosanne
  - iii. All documents to be distributed in system must be reviewed and approved by Rick Spirito; Once approval is given, distribute to the Principals of each of the schools
  - iv. Request Teachers Representing the 5 schools – Distribute letters by March 1, 2017
  - v. Green Project Contest – “25 Years Celebrating the Earth”; Rosanne will prepare and submit letters to the Teachers – Done
    - a. Prizes – Local and surrounding businesses; need donation letter
    - b. Create 2017 Business List – See Excel spreadsheet - Reviewed and donations are coming in!
    - c. Certificates – None; same as last year 2015/2016
    - d. Judges –
    - e. 1<sup>st</sup> Place Winners Displayed at the Hawthorne Library
  - vi. Potential Entertainment/Vendors
    - a. Rizzo Reptile - Booked
    - b. Hawks/Falcons – Booked
    - c. Beekeeper – Rob
    - d. Facepainting/Tattoos/Sponges - Rosanne
    - e. Craft Workshop – Native Plants with Bees; coloring of flowers; Mary presented to the Team – Tissue paper flowers, bee made

out of pipe cleaners, hand drawn native plants designed by Mary for coloring; Next Step: Rayna will send Mary a list of native plants perennials utilized at our Identified Sites in Hawthorne

- f. Hawthorne Shadetree Commission
- g. Hawthorne Environmental Commission – Native Plant Launch – Create Bulletin Board
- h. Hawthorne Recycling — Create Bulletin Board on Hawthorne’s Recycling Program; 2017 Calendar has pictures
- i. Flo’s Market
- j. Request – Sewing School participation and Stephanie Tonnesen, local resident, will conduct the “Re-Purpose Clothes” workshop
- k. Chet Scents
- l. Lincoln Middle School – Games – Two (2) new teachers are interested in participating at Cel-Earth-Bration; Raffles – plants???
- m. Hawthorne High School Ecology Club – Dirt Cake Scott Chrimel
- n. Hawthorne Pediatrics – Confirmed
- o. Virdian Energy – Hazel will contact them
- p. Make Vendor Table Signs
- vii. Trashion Show - Expand to designing bags, hats; jewelry as well as designing clothing
  - a. Save the Date Flyer – Hazel
  - b. Trashion Certificate
  - c. Trashion Prizes
- viii. Tentative Schedule of Events – Need two (2) Posters
  - a. Rizzo – 11:00 to 11:45 am
  - b. Rizzo – 12:00 to 12:45 pm
  - c. Hawks – 10:15 to 11:00 am
  - d. Trashion – 1:00 pm
  - e. Award Ceremony – 1:30 pm
- ix. Publicity/Press Release
  - a. Channel 77
  - b. Nextel Alerts
  - c. Hawthorne Press/Gazette
  - d. Borough Website
  - e. Facebook pages
  - f. Signs - Doubled sided wording
  - g. Fliers for local businesses and school system; Create a “Save the Date”
  - h. Timeline – Mural – Hazel
- x. Buttons – Local vendor – Amanda presented her buttons; Rayna sent her our 25<sup>th</sup> Anniversary Celebrating the Earth logo; Discussed native plants butterfly and bee buttons
- xi. T-Shirt – Black color with three color printing
- xii. Shredding Day – Recommendation – Combine Project Medicine Box collection with the Shredding Day; Promote the awareness and how to dispose prescriptions safely
- xiii. Photographer
- xiv. Special Invitations – Communicate to BOE, Mayor, and Council members
- xv. Thank You Poster – Need to Make a Poster - Mike Mariani
- xvi. Materials for Prizes/Event – Paper Clips, Binder clips, crayons, markers, magnets, envelopes, elmer glue, index cards, scotch tape, Karaoke

machine for Cafeteria, Bob Maggio – extension cords, elastic rubber bands, hole punch- Request items from team members to bring to Cel-Earth-Bration

xvii. Green Table clothes

f. Open Discussions:

#### **VISION STATEMENT**

Hawthorne is committed to protecting our natural resources while meeting the needs of the present generation without compromising those of future generations.

Sustainability means:

- Protecting our open spaces, and conserving our natural resources with waste reduction and recycling
- Promoting environmental education, and energy efficiency to residents and businesses alike
- Considering environmental, economic, and social impacts to future development
- Improving community health and quality of life for every citizen

**Next Meeting: February 27, 2017 at 7:30 pm  
Hawthorne Library**