



**HAWTHORNE
ENVIRONMENTAL COMMISSION**
445 Lafayette Avenue, Hawthorne, NJ 07506

PRESS RELEASE

The Hawthorne Environmental Commission and the Hawthorne Board of Education is sponsoring the 27th Annual Cel-Earth-Bration on Saturday, April 6 in the Hawthorne High School cafeteria from 10 am to 2 pm. This year's theme is **“Live. Act. Think. Love the Earth.”**

A variety of activities and educational programs will be presented. Entertainment for all ages will highlight the day. Special presentations will include two shows from *Rizzo's Reptiles Discover Green Program* at 11:00 to 11:45 and 12:00 to 12:45 pm. Park Ave BMW will be displaying the all electric i3, the plug-in hybrid i8 Roadster and 530e in the Hawthorne High School cafeteria parking. Participants will learn about charging infrastructures and how the path to electric mobility can be sustainable.

There will be a Scavenger Hunt for participants to how to **“Live. Act. Think. Love the Earth.”** by visiting each of the informational booths at Cel-Earth-Bration. There will be information on Hawthorne's Green Map, Birds of Hawthorne, Importance of Native Plants, Garden tips from Hawthorne's Community Garden, How to Make Your Own Bee Habitat by Mary Kostus, and Hawthorne Shade Tree Commission. Each participant will be entered in a raffle to win a prize in the categories of Grades K to 2, Grades 3 to 5, Grades 6 to 8, and adults.

The Hawthorne Recycling Program will be accepting plastic bottle caps at Cel-Earth-Bration. Please bring a minimum of 12 plastic bottle caps to receive the 27th Annual Cel-Earth-Bration T-shirt while supplies last. The craft workshop, conducted by Mary Mahon and Mary Lou DiMattia, will have the children make flowers out of the plastic caps.

As part of Hawthorne's Buy and Support Local Businesses, Theresa Moeller, representative from Norwex, will showing us how we can safely and effectively maintain a clean and healthy home without harmful chemicals and save money with Norwex's top 5 essentials. Participants will be able to order the Norwex products directly from Theresa. Hawthorne's local author Veronica MacDonald Ditko will be promoting and selling her first book entitled “A Rock Solid History of Hawthorne, New Jersey.” The book explores the history of Hawthorne, NJ through rocks and inspires school-aged youngsters to look at their surroundings, learn from what they can touch and see, and search for more.

In addition, the Borough of Hawthorne will have a mobile shredding truck stationed at the **Hawthorne Municipal Building** between 9 am to 1 pm. Hawthorne residents can bring three boxes of personal documents to be shredded. Additional boxes may be shredded for \$5 each.

Students of all grade levels are encouraged to participate by using their imaginations to make projects emphasizing **“Live. Act. Think. Love the Earth.”** theme. Students are encouraged to utilize Hawthorne’s Green Map as a guide. Projects must arrive by 9:30 AM and be picked up at 2:30 pm and registration is required through the child’s school.

Awards for the best projects will be given at the end of the program at 1:30 pm.

The Ecology Club members from the Hawthorne High School and students from Lincoln Middle School will be serving refreshments and offering a variety of games for young children. The day’s event will also include dirt cake, raffles, prizes, face painting, and tattooing. Come and spend the day!

All are invited and welcome. Admission is free.

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