



Borough of Hawthorne

**Sustainable Jersey
Silver Level**

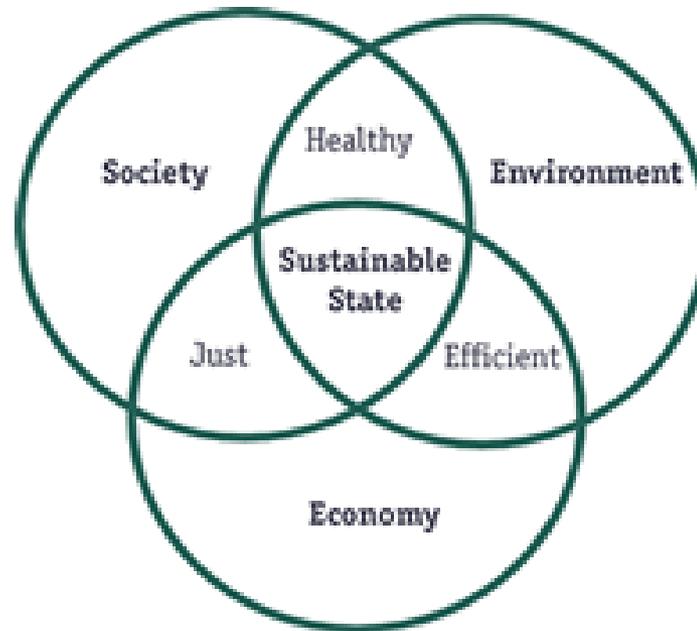
December 2022

Agenda

- Sustainable Jersey Overview
- Hawthorne's Sustainable Projects
- 2023 Projects

What is Sustainability?

Preserving our Quality of Life for Us and Future Generations



Hawthorne's Sustainability Vision

Hawthorne is committed to protecting our natural resources while meeting the needs of the present generation without compromising those of future generations.

Sustainability means:

- Protecting our open spaces, and conserving our natural resources with waste reduction and recycling
- Promoting environmental education, and energy efficiency to residents and businesses alike
- Considering environmental, economic, and social impacts to future development
- Improving community health and quality of life for every citizen

Sustainable Jersey Certification Benefits

- Save Money. Get Money. –
 - *Since 2011, Hawthorne has been awarded \$34,800*
- Gain access to training, tools, and expert guidance.
- Get recognized. Promote your town.
- Create a Better Future. Conserve valuable resources.

Sustainable Jersey Levels

Bronze (150 points)

- 2 out of 13 priority actions.
- 6 out of 18 sustainable categories
- Municipality has made a commitment to sustainability and succeeded in implementing significant first steps

Silver (350 points)

- 3 out of 13 priority actions.
- 8 out of 18 sustainable categories
- Municipality has made significant progress in a number of categories toward sustainability and is a ***state-wide and national leader***

Borough of Hawthorne

Silver (350 points)

- 3 out of 13 priority actions.
- 8 out of 18 sustainable categories

2022 Silver (520 points)

- *5 out of 13 priority actions*
- *15 out of 18 sustainable categories*

**Completed/Approved 39 SJ Action Plans
of 161 Action Plans**

Sustainable Jersey Categories

Prosperity-support local *economy* and use community resources

- **Energy Efficiency for Municipal Facilities**

- Food
 - Farmers' Market
 - **UPDATED** Community Garden
 - **NEW** - Community Food Pantry

Sustainable Jersey Categories

– Local Economies

- Buy Local Campaigns – Find the Hawthorne BEE, Restaurant Week, Holiday Campaign, Hop the Shop
- Support Local Businesses – Neighborhood Preservation Program



Sustainable Jersey Categories

– Operations and Maintenance

- Green Grounds & Maintenance Policy – Council Re Pledge Resolution
- Encourage Best Management Practices in an environmentally sound and efficient way to maintain & design Boro owned properties
- Four (4) Practices
 - **Efficient Landscape Design**
 - Minimize Water Consumption
 - **Recycled Materials and Composting**
 - Environmentally-Conscious Maintenance

Sustainable Jersey Categories

Planet-practice responsible *environmental* management and conservation

– Animals in the Community

- Animal Education – Furry Tales, Farm Chicks, Caring Eyes Seeing – Puppy Parade, and Birding 101 and Bird Walks
- Pledge Supporting NJ Wildlife Action Plan

– Brownfields

- Inventory & Prioritization - Updated
- Assessment & Investigation – 55 Schoon Avenue

Sustainable Jersey Categories

- Land Use & Transportation
 - **Sustainable Land Use Pledge**

- Natural Resources
 - **Environmental Resource Inventory – Updated and Incorporated in Hawthorne’s Master Plan**

 - Hawthorne Environmental Commission

Sustainable Jersey Categories

- Natural Resources – Hawthorne Shade Tree Commission
 - Tree Protection Ordinance
 - Community Forestry Management Plan
 - Tree Maintenance Programs
 - Tree Planting Programs

Sustainable Jersey Categories



- Two (2) Innovative Community Projects
 - **City Green & Hawthorne Shade Tree Commission Partnership**
 - Since 2019 to 2022 – Hawthorne awarded 1,000 daffodil bulbs per year
 - Grand Total of 4,000 Daffodil bulbs!!!!
 - **Help the Hawthorne BEE Defeat Litter!!! Program**

Sustainable Jersey Categories

– Waste Management

- **Prescription Drug Safety & Disposal**
- **Recycling & Waste Reduction Education & Compliance**
- Community Paper Shredding Day
- Recycling Depot
- Household Hazardous Waste – Car Batteries & Consumer Electronics

Sustainable Jersey Categories

- Waste Management
 - Non-Mandated Materials Recycling
 - Non Ferrous Metal
 - Tires
 - DVDs, CDs, Video Tapes
 - Oil Contaminated Soil
 - Food Waste – Cooking Oil
 - Wood Scraps (pallets/wood (unpainted clean wood))
 - Textiles
 - Polystyrene

Sustainable Jersey Categories

People- Contribute to a strong civil society that provides opportunity for all

– Community Partnership & Outreach

- **Create Green Team – Mandatory**
- Community Education & Outreach Programs
 - Daisy Troop - Clover the Flower “Use Resources Wisely”
 - Quarterly Kids Corner Newsletter
 - 2022 Cel Earth Bration

Sustainable Jersey Categories

- Community Partnership & Outreach
 - Hold a Green Fair
 - “Green” Your Green Fair
- Emergency Management & Resiliency
 - Emergency Communications Planning

Sustainable Jersey Categories

– Health & Wellness

- Anti-Idling Education & Enforcement – Installed Additional 30 Signage; Grand Total of 62 Signs Posted
- Building Healthier Communities - Mayor's Wellness Program – Youth, Seniors, Employees & Community
 - Hawthorne School System,
 - Hawthorne Louis Bay 2nd Library & Community Center,
 - Hawthorne Board of Recreation,
 - Hawthorne Board of Health Department,
 - Hawthorne Police Department,
 - Stigma Free Committee, and
 - Hawthorne Municipal Alliance

Sustainable Jersey Categories

- Public Information & Engagement
 - Municipal Communication Strategy
 - Digitizing Public Information

- Sustainability & Climate Planning
 - Community Asset Planning - Hawthorne's Green Map

Borough of Hawthorne!!!

**SUSTAINABLE
JERSEY**
HAWTHORNE

• SILVER CERTIFIED •

A Better Tomorrow, One Community at a Time

Passaic County
520 Points

The right side of the board features two photographs. The top photograph shows a booth under a blue tent with several people, including a woman in a blue shirt and a man in a blue shirt. The bottom photograph shows a group of people outdoors, including a woman in a blue shirt and a man in a blue shirt, standing near a tree.

Hawthorne Environmental Commission

- Holly Cowen
- Lisa DeVos
- Rayna Laiosa - Chair
- Pat MacDonnell
- Mary Mahon – Vice Chair
- Mike Mariani
- Robert Meier
- Carol Robertson
- Charles Stebbins
- Dawn Zagatta
- Rosanne Zagatta

Hawthorne Green Team Members

- Craig Cayetano
- Maureen Cook
- Rita Pinelli
- Alexandra Soteriou

Hawthorne Achieves Silver Level

Recognized at the Annual Sustainable Jersey
Luncheon on November 15, 2022



2023 Projects

- Polystyrene Collection Day
 - Saturday January 7, 2023 (Rain/Snow Date: Saturday January 14, 2023)
 - Saturday October 14, 2023 (Rain/Snow Date October 21, 2023)
- Buy Local Campaigns
- 31st Annual Cel-Earth-Bration – Saturday April 22, 2023
- Annual June Environmental Program – Monday June 12, 2023

Borough of Hawthorne



***Thank You All for your Support and Dedication to
Hawthorne's Sustainable Jersey Certification!***