

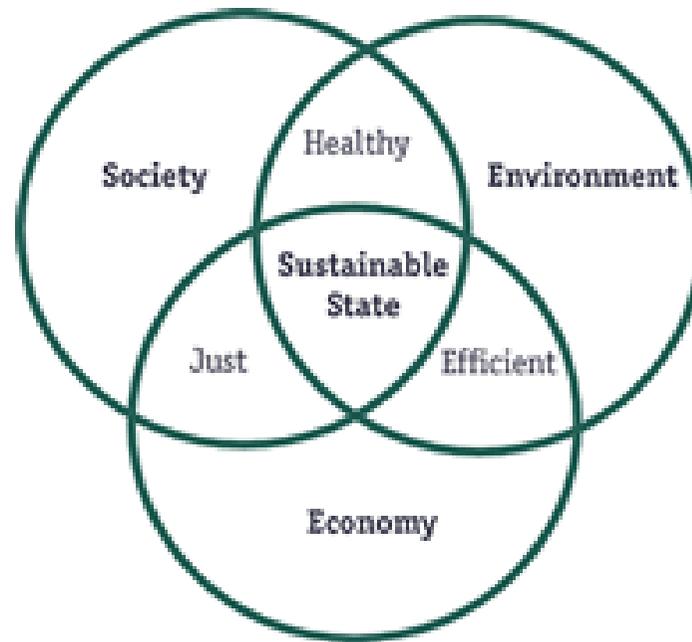


# **Borough of Hawthorne A Sustainable Community**

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&  
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# What is Sustainability?

Preserving our Quality of Life for Us and Future Generations



# Hawthorne's Sustainability Vision

Hawthorne is committed to protecting our natural resources while meeting the needs of the present generation without compromising those of future generations.

Sustainability means:

- Protecting our open spaces, and conserving our natural resources with waste reduction and recycling
- Promoting environmental education, and energy efficiency to residents and businesses alike
- Considering environmental, economic, and social impacts to future development
- Improving community health and quality of life for every citizen



**What is a Green Map?** It's a locally created map that uses

globally designed Green Map Icons to chart:



# Purpose of Hawthorne's Green Map

- Encourage people to get and walk by highlighting routes linking residential areas to
  - Parks and recreation areas
  - Public buildings
  - Historical sites
  - Schools
  - Houses of Worship
  - Train station
  - Downtown areas

# Purpose of Hawthorne's Green Map

- Routes that encourage physical activity, build community, and reduce vehicle congestion and air pollution.
- Increase foot traffic to the local shop owners, restaurateurs, healthcare professionals, and other entrepreneurs to promote and grow their business

# Hawthorne's Green Map

- Go to Open Green Map.org
- <http://www.opengreenmap.org/greenmap/hawthorne>

# Green Map Mobile Website

- Explore the Mobile Website with any smartphone at [GreenMap.org](http://GreenMap.org)
- Get the Free Green Map iPhone App

# Hawthorne Green Map

- Downloadable and printable Hawthorne Green Map
- Created by local Hawthorne resident, Donna Cuono
- Borough of Hawthorne website under About Hawthorne – Maps and Directions
- [http://www.hawthornenj.org/PDF/Hawthorne\\_GreenMap\\_Apr13\\_2012\\_HR.pdf](http://www.hawthornenj.org/PDF/Hawthorne_GreenMap_Apr13_2012_HR.pdf)

# Next Steps

## Communicate Hawthorne's Green Map

- Hawthorne School System
- Annual June Environmental Program
- Chamber of Commerce Scavenger Hunt "Where's Waldo"
- Farmer's Market
- Green Fair
- Hawthorne Day

# **Special Thanks**

- Clean Air Cool Planet Grant
- Sustainable Jersey Grant
- Erick Pinos, Environmental Intern, Hawthorne Resident
- Donna Cuono, Graphic Artist, Hawthorne Resident
- Mike Mariani, Environmental Commissioner
- Kay Printing



Think Global, Map Local!

Explore GreenMap.org

<http://www.opengreenmap.org/greenmap/hawthorne>